

COURSE OUTLINE

The City and Global Financial Markets – Overview

Who it for?

This workshop is aimed at people working in Financial Services who need a better understanding of the ‘big picture’ as well as anyone who deals with Financial Services organisations and needs a greater appreciation of the challenges facing the industry

What is it about?

This course provides an introduction to the City – understanding (universal) banks, what they do and how they make money. The course will cover some of the jargon and terminology in the City as well as the impact that Central Bank policy has on the financial system

What will it cover?

- Commercial banking
- Investment banking
- Banc assurance
- Universal Banking
- Equity – Venture capital, IPOs & Private Equity
- Debt – Loans & Bonds
- Derivatives & Securitisation
- Corporate Finance - Primary Markets & Secondary Markets
- Broking, Market Making & Prime Brokerage
- Custody
- Asset Management
- Money & Fiat Currencies
- Fractional Reserving
- Debt & Deflation
- QE & Inflation
- Asset Valuation – interest rates & risk
- Basel III, Regulation & Stress Tests
- Europe – monetary union without political union?

What will I learn?

- A greater understanding of the world of finance and financial services
- Increased confidence when dealing with people who work in the City

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- An appreciation of the global financial forces affecting the world economy and the attempts by governments and central banks to control those forces