

## COURSE OUTLINE

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### New Finance Directors

#### Who is it for?

This course is aimed at Senior Financial Controllers who are looking to make, or have just made, their first move onto the Board of the Company

#### What is it about?

This course encourages delegates to take a step back from the day to day running of the company's finances and consider the more strategic elements of their new position.

#### What will it cover?

- Responsibilities of a Director
- The role of the FD – driver or messenger?
- Short term management – MI, KPIs & Balanced Scorecard
- Medium term management – Budgeting, Forecasting and Stretching / Flexing
- Advanced Ratio Analysis
  - Du Pont Analysis – ROCE (ROA), ROSF (ROE), Net Margin & Asset Turnover
  - Altman Z Score & implications
- Long Term management - Strategic Finance
  - Business Case Analysis revisited (NPV & IRR)
  - Delivering the vision financially – budgets & forecasts revisited
  - Working Capital forecasting / planning
- Debt v Equity and the implications for creating shareholder value
- A Board member – influencing other directors

#### What will I learn?

- An understanding of the legal implications of being a Director
- Increased confidence in the role of the FD on the board and how to influence / interact with fellow directors
- A refresher of some of the key tools for monitoring a business and determining its direction

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- An ability to influence the strategic direction of the business based on financial viability
- The opportunity to learn from other delegates and share 'best practice' ideas