

COURSE OUTLINE

Finance – for Non Financial Managers - Advanced

Who is it for?

- This workshop is aimed at middle and senior managers; those comfortable with the fundamentals of business finance and wishing to progress to the next level; and anyone looking to build on the concepts covered in Finance for Non Financial Managers

What is it about?

- Building on the fundamentals of business finance, this course will give delegates the confidence to read & interpret financial information and to make informed operational and financial decisions.

What will it cover?

- Strategy & finance
- Advanced funding of the business – loans, bonds & derivatives
- The key financial statements – Profit & Loss Account, Balance Sheet and Cash Flow Statement
- Advanced Financial Ratios – financial & operational gearing, working capital requirement, du Pont analysis.
- Reading the Accounts
- Advanced Budgeting & Forecasting Techniques
- Flexing the Budgets
- Asset Valuation Fundamentals
- Capital investment decision techniques
- Business planning

What will I learn?

- Understanding of key financial terminology and jargon
- Confidence to use financial arguments to influence business strategy
- The ability to use financial information to drive the business forward
- How to interpret financial data and assess financial health