

COURSE OUTLINE

Advanced Budgeting and Forecasting for Non Financial Executives

Who is it for?

This workshop is aimed at managers have some financial budgeting experience and are looking to build on this knowledge.

What is it about?

This course will focus on some of the more advanced aspects of budgeting, giving delegates the knowledge and confidence to create and manage budgets with increasing accuracy. It will cover some of the more advanced budgeting and forecasting techniques.

What will it cover?

- Alignment to business planning
- Activity based budgeting and activity based costing
- Budgeting and controlling overhead costs
- Rolling forecasts, beyond budgeting and other modern versions of budgeting
- Budgeting for the creation and use of intangible assets
- Designing an integrated strategic planning, operational planning and budgeting process
- Capital budgeting and capital expenditure
- Depreciation
- Capital investment
- Intangible assets
- Shareholder funds and capital ratios
- Streamlining the whole planning/budgeting process
- Flexing the Budget

What will I learn?

- Identify the key elements for successful budgeting and forecasting
- Decide whether an organisation can abandon their annual budget
- Take advantage of the Beyond Budgeting model and other new developments